

Getting Started with Ownership Thinking

2014 Workshops



The 'Getting Started with OT Workshop' is a one-day, hands-on workshop designed to provide participants with the tools and foundation they need to begin practicing Ownership Thinking in their organization.

What's Covered?

The Right People

Tips and tools will be provided to insure that new hires fit the profile of employees that will be successful in a high visibility, high accountability environment.

The Right Education

Ownership Thinking's financial acumen training program, Money Matters™, is reviewed, and the tools for employee training are provided.

The Right Measures

Participating companies go through the Ownership Thinking Key Performance Indicator identification process, and learn how to create a scoreboard for their organization.

The Right Incentives

Participants utilize Ownership Thinking's Effective Incentives template to create a first draft incentive plan for their organization.

Who Should Attend?

Attendees should include CEO/Owner, President, and/or senior leadership team members. Ideal candidates are the 'implementation team' of the company's strategic goals. This workshop is a great way to jumpstart your company's integration and implementation of Ownership Thinking principles and lay the groundwork for a successful future.

Pre-Work

Prior to the workshop, each participant will complete a survey and financial analysis so materials can be tailored for the session. Participants will own electronic versions of the deliverables at the end of the workshop.

Dates, Times, Locations

OCTOBER 15, 2014:

San Antonio, TX (Pre-Conference)

For more information:

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Price

Price is \$3,000 per company which includes all materials and lunch for up to three participants. Participating companies receive a credit of \$1,500 credit towards an onsite (optional) implementation by an Ownership Thinking staff member.